

An Amplified Burnout Crisis for Physicians & Clinicians: Exploring Solutions



VIRTUAL TRAINING

WHEN

September 16, 2020 1:00 PM – 2:00 PM

PROGRAM FEE

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Program Overview

COVID-19 has brought unprecedented changes and challenges to the healthcare workforce. Prior to the pandemic, we were already experiencing record rates of physician and clinician burnout. The effects of burnout can be disastrous, both for your team and your patients. What can you do to prevent it? And, how can we leverage the current crisis to restore professionalism and resiliency to create stronger, more patient-centric organizations?

In “**An Amplified Burnout Crisis for Physicians and Clinicians: Exploring Solutions**”, George Mayzell, MD, Healthcare Experience Foundation and Katrina Coleman, BSN, MS, Maryland Healthcare Education Institute, will draw from years of experience in health system leadership and coaching to create a high impact learning experience.

Program Objectives

By the completion of this program the participant will be able to:

1. Explore the impact of the COVID-19 Environment on Physicians and Clinicians
2. Prioritize checking our pulse first
3. Frame the prevalence and consequence of burnout in a medical environment
4. Offer solutions to combat burnout, both on a personal and organizational level
5. Provide resources for resiliency and wellness

About the Speakers

George Mayzell, MD, MBA

Dr. George Mayzell has a passion for helping healthcare leaders, staff and physicians restore purpose and joy to their work. At the Healthcare Experience Foundation, George is working to innovate physician leadership development,

build resilient and engaged physicians and providers, strengthen relationships between administration and medical staff, and develop patient-centered competencies. As a physician, chief medical officer, senior leader, and now coach, George draws upon his extensive experience to help organizations create meaningful improvements. He is the founder and president of Empowered Healthcare which specializes in population health, care management redesign, clinical variation, clinical integration and physician leadership. He was most recently the past Chief Clinical Officer of Vizient Southeast. Dr. Mayzell is a board certified internist and geriatrician. He received his medical degree from the Rutgers and his MBA from Jacksonville University.

Dr. Mayzell has co-authored several books including "Leveraging Lean in Healthcare" and "Physician Alignment, as well as "Population Health". We are proud to welcome George to our Healthcare Experience Foundation team to help our clients improve physician communication, administration-physician relationships, physician engagement, and combat burnout by building resilience.

Katrina Coleman, BSN, MSN

Katrina develops customized training and consulting services based on the organization's identified needs. She has over 25 years experience in healthcare serving in the beginning of her career as a registered nurse in pediatrics, med/surg, and home health. For the past 15 years, she has focused on making a difference in health care by developing the leadership skills of senior leaders, directors, managers, and supervisors and staff nurses. Healthcare systems she has worked with include Greater Baltimore Medical Center, Anne Arundel Medical Center, Johns Hopkins Suburban and University of Maryland Medical Center.