

Riding the Disruption Wave in Healthcare: What to Know and How to Stay Relevant

Program Overview

In today's fast-paced technology marketplace, healthcare organizations have three options—deny change, get bigger, or “get different.” Just in the last few months, news headlines have heralded huge disruptive changes in the healthcare space—from Amazon teaming up with Berkshire Hathaway and JPMorgan Chase to form a healthcare company headed by Atul Gawande, MD, to speculation of a Walmart-Humana deal, to tech behemoth Apple launching its Health Records platform. With continued vertical integrations, mergers and acquisitions and big tech companies making healthcare moves, what does this mean for the future of healthcare? Is there an upside to disruption for industry stakeholders? What should hospital leaders focus on to find a sound strategy through these chaotic and industry-changing times?

Program Objectives

At the completion of this program, the participants will be able to:

- Understand the emerging competitive players- retail clinics, Silicon Valley, payors, telehealth companies, and larger systems
- Uncover new economic value pools by looking at successful disruptive and evolving healthcare models
- Determine how to deliver value from a clinical outcomes and cost-of-care perspective
- Reassess customer strategies in the digital age

About the Speaker

Apurv Gupta, MD, MPH, is a principal at THINQ Advisors, a niche performance improvement company driving sustainable outcomes in healthcare through collaboration, engagement, and implementation of systems. Dr. Gupta is a leader and innovator in healthcare, an expert in performance improvement and change management, and a thought leader in the transformation of healthcare. He provides industry-leading consulting services in collaboration with renowned healthcare operational consulting companies, including serving as consulting partner with FTI Consulting and as senior advisor with Navigant Consulting. He also has been a catalyst to a number of healthcare entrepreneurial ventures, including Physician Performance Improvement Institute, Radius Health Services, and PRIME Biomedical Consulting. He has held numerous leadership positions in the healthcare sector, including managing director at FTI Consulting, vice president for network performance improvement at Blue Cross Blue Shield of Massachusetts, chief medical officer at Quincy Medical Center, medical director of the hospitalist program at Norwood Hospital, and associate medical director at Beth Israel Deaconess Physicians Organization.



WEBINAR

DATE/TIME

Tuesday
December 4, 2018
1:00 - 2:30 PM

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PROGRAM FEE

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