



The NEW 2018 MHEI Spring Healthcare Summit

A first-of-its-kind event

brought to you by the authority in healthcare leadership education.



NATIONALLY RENOWNED SPEAKERS
that are making strides
in their fields



INTERACTIVE FORMAT
combining speakers with
breakout sessions



IMMEDIATE PAY OFF
with take-aways you can
implement today

Featuring Dr. Rana Awdish

Author of *In Shock* and Medical Director of Care Experience at Henry Ford Health System

This educational activity is jointly provided by AXIS Medical Education
and the Maryland Healthcare Education Institute

mhei
**Maryland Healthcare
Education Institute**
Lead. Educate. Inform.

Friday, March 9, 2018 ■ Loews Hotel ■ Annapolis, MD

The NEW 2018 MHEI Spring Healthcare Summit

While the field of healthcare changes rapidly, our patients' need for compassion and personalized care remains true. Join us for our NEW 2018 MHEI Spring Healthcare Summit where our esteemed panel of speakers will inform you on how to blaze a path of empathy, patient engagement, and mindfulness within your organization.

See Immediate Payoff

With a mix of keynote speakers and breakout sessions, you'll walk away from this conference knowing exactly how to implement positive change within your organization.

Open to All Healthcare Leaders (Everyone Is a Leader!)

Your team will learn from some of the brightest minds in the industry and get clear-cut instructions on putting these lessons to work for you immediately.



Agenda

7:00 am

Registration & Breakfast with Exhibitors

8:00 am

Welcome & Introductions

8:30 am

Laurie Cameron: *"The Power of Mindfulness"*

9:30 am

Break & Visit Exhibitors

10:00 am

Ryan Donohue:
"The Curious Case of the Healthcare Consumer"

11:00 am

Rana Awdish, M.D.: *"In Shock"*

12:00 pm

Lunch & Visit Exhibitors

1:00 pm

Concurrent Breakout Sessions

2:00 pm

Break & Visit Exhibitors

2:15 pm

Concurrent Breakout Sessions

3:30 pm

Adjournment of Summit

Sessions

Speakers Your Patients Want You to Hear



The Power of Mindfulness

Laurie Cameron

Laurie Cameron, certified executive leadership coach and author, has over two decades of global business experience. Known for her ability to connect with warmth and energy, Laurie works with companies, universities, and federal agencies to translate the science of mindfulness and compassion to develop mental strength, resilience, and joy.

In this session, join Laurie as we learn about the power of mindfulness as a driver for greater presence, mental clarity, compassion, and well-being. Delve into the mental training practices now used by Google to increase our capacity to calm the mind and connect to others with empathy and compassion. With Laurie's humor and authenticity on full display, get clear on what science has to say about the impacts of mindfulness and compassion practice on the ability to flourish amidst change, uncertainty, and complex healthcare environments.



The Curious Case of the Healthcare Consumer

Ryan Donohue

Ryan Donohue is on a mission to inspire and persuade hospital and health system leaders to embrace and engage the healthcare consumer. Over the past decade, Ryan has conducted extensive research on the effects of consumerism on the U.S. healthcare industry and has traveled the country to share his message.

Join Ryan as he explores the mind of the healthcare consumer in this speaker session. The healthcare consumer is often discussed, but rarely understood. At a time when consumers are impacting healthcare more than ever, the mentality and motivations of these everyday people are still lost on many organizations. Join us as we diagnose the healthcare consumer and debunk the most common consumer myths. You'll hear surprising trends on consumers' top values and uncover a framework for enabling consumers to make better decisions—including the decision to become a patient.



In Shock

Dr. Rana Awdish

Dr. Rana Awdish is the director of the Pulmonary Hypertension Program at Henry Ford Hospital in Detroit and a critical care physician. She is board certified in internal medicine, pulmonary, and critical care medicine and was recently named medical director of care experience for the Henry Ford Health System.

In this session, Dr. Awdish will describe her personal transformation from critical care physician to critically ill patient and describe how the events surrounding her near-death experience changed her understanding of the culture of medicine and led her to alter the course of her institution.

Focusing on physician communication training, onboarding practices for all employees, and a culture of caring, she will illuminate the path towards creating a more resilient culture for everyone involved in healthcare.

Register Now!

www.mhei.org/springsummit

Registration Fees:

Members = \$349

Non-members = \$499

Team of 3 or more = \$299/each

Sponsor and Exhibitor Opportunities Available!

Multiple packages are available with a variety of marketing benefits that are sure to get your organization noticed by Maryland's top healthcare leaders. Details at www.mhei.org/springsummit

Contact Us

For additional assistance or special requests, please contact Kelly Yost at info@mhei.org or 410.796.6239

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Target Audience

All healthcare leaders (Everyone is a reader!)

Learning Objectives

- Outline how to gain new experience-based insights into the role mindfulness and compassion can play in your daily life.
- Recognize powerful and impactful tools to develop presence, confidence and the ability to act from a more effective, centered state.
- Identify three key areas where healthcare providers fail to fulfill consumer expectations.
- Create consumer engagement strategies for the post-reform healthcare world.
- Describe how on-boarding can be used to define purpose for new employees and create a culture of caring.
- Recognize the barriers to implementing institutional change and empowering individuals.

Accreditation Statement



JOINTLY ACCREDITED PROVIDER™
INTERPROFESSIONAL CONTINUING EDUCATION

In support of improving patient care, this activity has been planned and implemented by AXIS Medical Education and MHEI. AXIS Medical Education is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for

Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Credit Designation for Physicians

AXIS Medical Education designates this live activity for a maximum of 5.0 *AMA PRA Category 1 Credit(s)*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Credit Designation for Pharmacists

This knowledge-based activity is approved for 5.0 contact hours of continuing pharmacy education credit (UAN 0592-9999-17-047-L04-P).

Credit Designation for Nursing

AXIS Medical Education designates this continuing nursing education activity for 5.0 contact hours. Learners are advised that accredited status does not imply endorsement by the provider or ANCC of any commercial products displayed in conjunction with an activity.

Quality Professionals

This program is pending approval by the National Association for Healthcare Quality (NAHQ) to provide CPHQ CE credit.

AXIS Contact Information

For information about the accreditation of this program please contact AXIS at info@axismeded.org.

Disclosure of Conflicts of Interest

AXIS Medical Education requires instructors, planners, managers and other individuals and their spouse/life partner who are in a position to control the content of this activity to disclose any real or apparent conflict of interest they may have as related to the content of this activity. All identified conflicts of interest are

thoroughly vetted by AXIS for fair balance, scientific objectivity of studies mentioned in the materials or used as the basis for content, and appropriateness of patient care recommendations. The faculty reported the following financial relationships or relationships they or their spouse/life partner have with commercial interests related to the content of this continuing education activity:

NAME OF FACULTY OR PRESENTER

Laurie Cameron
Ryan Donohue
Rana Awdish, MD, FCCP

REPORTED FINANCIAL RELATIONSHIP

Nothing to disclose
Nothing to disclose
Research grants from Bayer, United Therapeutics and Actellion. Speakers Bureau for Bayer.
Nothing to disclose
Nothing to disclose
Nothing to disclose

Mark Rulle, EdD
Katrina Coleman, MSN
Lyndley O'Dell, MS, PHR, SHRM-CP

The planners and managers reported the following financial relationships or relationships they or their spouse/life partner have with commercial interests related to the content of this continuing education activity:

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REPORTED FINANCIAL RELATIONSHIP

Nothing to disclose
Nothing to disclose
Nothing to disclose
Nothing to disclose
Nothing to disclose

Disclaimer

Participants have an implied responsibility to use the newly acquired information to enhance patient outcomes and their own professional development. The information presented in this activity is not meant to serve as a guideline for patient management. Any procedures, medications, or other courses of diagnosis or treatment discussed in this activity should not be used by clinicians without evaluation of patient conditions and possible contraindications on dangers in use, review of any applicable manufacturer's product information, and comparison with recommendations of other authorities.

Americans with Disabilities Act

In compliance with the Americans with Disabilities Act, we will make every reasonable effort to accommodate your request. For any special requests, please contact MHEI at 410.796.6239 before the meeting dates.

Requirements for Credit

- Attend/participate in the educational activity and review all course materials.
- Complete the CE Attestation portal online by **11:59 pm ET March 23, 2018**. Instructions will be provided. If you do not enter the online portal by the above date, you will not be able to retrieve your statement of participation.
- Upon successful completion of the online form, your statement of completion will be presented to you to print. Pharmacists, your credits will be automatically uploaded to CPE Monitor.