

Motivational Interviewing: Driving Patient Engagement

Program Overview

As a healthcare provider, you have undoubtedly heard the term “patient engagement”. You may have even been asked by your organization to participate in various efforts to increase patient engagement or to increase patient engagement in your own department or unit. Using the techniques of Motivational Interviewing can help you and your staff accomplish that goal.

Motivational Interviewing is a series of practices which, when applied consistently, results in better understanding, better compliance, and more friendly collaboration. When used with patients and families, Motivational Interviewing leads to greater patient engagement by strengthening partnerships and enhancing shared decision making. More effective patient engagement is a key to improving quality outcomes and decreasing cost in a health care environment undergoing tremendous pressure to achieve those results.

Program Objectives

1. Recognize the impact of Motivational Interviewing on patient engagement, experience and outcomes
2. Identify 4 key principles of Motivational Interviewing
3. Recognize 4 core strategies of Motivational Interviewing
4. Demonstrate Motivational Interviewing skills

About the Speakers

Katrina Coleman, RN, MSN, develops customized training and consulting services based on the organization's identified needs. She has over 20 years experience in healthcare serving in the beginning of her career as a registered nurse in pediatrics, med/surg, and home health. For the past 15 years, she has focused on making a difference in health care by developing the leadership skills of senior leaders, directors, managers, supervisors and staff nurses.

Lyndley O'Dell, MS is a healthcare human resources professional with experience in various aspects of HR including talent acquisition, onboarding, employee engagement, employee relations, performance management and organizational development. Lyndley worked for hospitals in health systems and has firsthand experience partnering with leaders and recruiting for clinical and non-clinical, tough to fill roles. Lyndley understands the challenges specific to healthcare recruitment and builds collaborative relationships to understand, work through and conquer those challenges.

This educational activity is jointly provided by AXIS Medical Education and MHEI.



DATE/TIME

Tuesday, May 23, 2017

8:30 AM – 3:30 PM

Registration and Continental
Breakfast begin at 8:00 AM

REGISTER
NOW

LOCATION

Maryland Hospital Association

Pierson Conference Center
6820 Deerpath Road
Elkridge, MD 21075

PROGRAM FEE

Early Bird MHEI Member: \$199 (Register & Pay by April 23, 2017)

MHEI Member: \$249 (After April 23, 2017)

Non-Member: \$349

REGISTER

To register, please visit MHEI.org.

Questions? Contact Kelly Yost,

Manager of Programs & Membership: 410.796.6239
kyost@mhei.org

WHO SHOULD ATTEND?

This program is for any manager or healthcare provider who are interested in utilizing courageous conversation skills to provide better patient care.

mhei
Lead. Educate. Inform.

maryland healthcare
education institute
6820 Deerpath Rd.,
Elkridge MD 21075
410.796.6239 (p)
www.mhei.org

CONTINUING EDUCATION

Accreditation Statement

This activity is planned and implemented by AXIS Medical Education and Maryland Healthcare Education Institute. AXIS Medical Education is accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team.

Credit Designation for Nursing

AXIS Medical Education designates this continuing nursing education activity for 6.0 contact hours. Learners are advised that accredited status does not imply endorsement by the provider or ANCC of any commercial products displayed in conjunction with an activity.

AXIS Contact Information

For information about the accreditation of this program please contact AXIS at 954-281-7524 or info@axismeded.org.

DISCLOSURE OF CONFLICTS OF INTEREST

AXIS Medical Education requires instructors, planners, managers and other individuals and their spouse/life partner who are in a position to control the content of this activity to disclose any real or apparent conflict of interest they may have as related to the content of this activity. All identified conflicts of interest are thoroughly vetted by AXIS for fair balance, scientific objectivity of studies mentioned in the materials or used as the basis for content, and appropriateness of patient care recommendations.

The faculty reported the following financial relationships or relationships they or their spouse/life partner have with commercial interests related to the content of this continuing education activity:

Name of Faculty or Presenter	Reported Financial Relationship
Katrina Coleman, MSN, RN	Nothing to disclose
Lyndley O'Dell, MS	Nothing to disclose

The planners and managers reported the following financial relationships or relationships they or their spouse/life partner have with commercial interests related to the content of this continuing education activity:

Name of Planner/Manager	Reported Financial Relationship
Katrina Coleman, MSN, RN	Nothing to disclose
Lyndley O'Dell, MS	Nothing to disclose
Dee Morgillo, MEd., CHCP	Nothing to disclose
Kelly Yost	Nothing to disclose

DISCLAIMER

Participants have an implied responsibility to use the newly acquired information to enhance patient outcomes and their own professional development. The information presented in this activity is not meant to serve as a guideline for patient management. Any procedures, medications, or other courses of diagnosis or treatment discussed in this activity should not be used by clinicians without evaluation of patient conditions and possible contraindications on dangers in use, review of any applicable manufacturer's product information, and comparison with recommendations of other authorities.

AMERICANS WITH DISABILITIES ACT

In compliance with the Americans with Disabilities Act, we will make every reasonable effort to accommodate your request. For any special requests, please contact MHEI at 410-796-6239 before the meeting dates.

Requirements for credit:

- Attend/participate in the educational activity and review all course materials.
- Complete the CE Declaration form online by 11:59 pm ET June 6, 2017. Instructions will be provided. If you do not enter the online portal by the above date, you will not be able to retrieve your statement of participation.
- Upon successful completion of the online form, your statement of completion will be presented to you to print.