

## Thinking About Diversity - Phase I: Understanding “Implicit Bias”

If you are a concerned care giver or a person responsible for the quality of care provided to patients in your organization, and you appreciate how difficult it is to “get your arms” around issues of diversity and disparities in health care, you will want to consider participating in this first of three programs.

### Program Overview

Providing equity in care is a goal worth striving for. Not only is it the right thing to do, but it also will prove to be the economical thing to do. However, providing equitable care will not occur because of legislation, policy or edict. It will only happen when all care givers are able to recognize what is and is not equity of care by truthfully identifying and evaluating their own implicit biases, and being willing to adjust their approaches based upon their new found knowledge. This program is the first in a series and will examine “implicit bias” and its impact on the provision of care as the initial step in “Thinking about Diversity”.

### Program Objectives

1. Define and recognize the causes of “implicit bias”
2. Identify the impact “implicit bias” has on decision making
3. Relate “implicit bias” to the provision of health care and health care equity

### About the Facilitator

Mark Rulle Ed.D. is currently the President of the Maryland Healthcare Education Institute. He has over 30 years of health care experience as both a leader as well as a facilitator of learning. In addition to having successfully completed a doctoral dissertation on “Employee Empowerment”, he has worked for the past 20 years advocating for the empowerment of all people, including those patients and families who know less about the health care system than we, as insiders, do, and who struggle daily to understand and confront the very issues that are fundamental to their well-being.



### DATE/TIME

Tuesday, April 18, 2017

8:30 AM – 11:45 AM

Registration and Continental  
Breakfast begin at 8:00 AM

REGISTER  
NOW

### LOCATION

Maryland Hospital Association

Pierson Conference Center  
6820 Deerpath Road  
Elkridge, MD 21075

### PROGRAM FEE

Early Bird Member Discount: **\$89** (Register & Pay by March 18, 2017)

MHEI Member: **\$135** (After March 18, 2017)

Non-MHEI Members: Call for Information

### REGISTER

To register, please visit [MHEI.org](http://MHEI.org).

### IS THIS PROGRAM FOR YOU?

We are searching for individuals who are not afraid to examine the tough issue of bias, who are open to examining their own thinking, and who understand that this issue is not going to be resolved in one, two or many educational sessions -- it is a discussion that will truly last as long as disparities in care exist.

This first program is the beginning of a longer term discussion on the issue of diversity and disparities in our professional lives. The heartfelt objective in pursuing this through education is not because the problem can be solved in a classroom, but because we need a place to begin the discussion.



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