

Strategic Planning for Health Care Boards: How to Ensure Strategy Sustainability

Program Overview

As a hospital moves through the strategic planning process and into implementation, developing relationships with similarly sized organizations that are experiencing the health care landscape through the same lenses can provide valuable insight when determining strategic initiatives and deciding how to operationalize strategies into actions. This webinar will explain how boards can get engaged in the formation of peer organization networks and the types of strategic initiatives that can be facilitated through this mode of action.

About the Speaker

Jason Snyder is a manager with GE Healthcare Camden Group specializing in leadership system transformations within the health care industry. He has over 19 years of leadership and human resources management experience, including five years as a U.S. Army officer, 10 years as a human resources leader across multiple GE businesses and functions, and four years partnering with health care providers to develop leaders and activate cultural change. He also has experience in strategic and business planning, change acceleration, executive coaching and Lean.

Snyder has worked with health care providers to design and implement robust leadership systems and structures that will drastically improve leadership's ability to develop and activate required hospital and system-level strategies, and leadership's effectiveness in building future ready leaders and operational excellence by driving employee engagement and accountability in line with desired organizational values.

Snyder has provided training and 1-on-1 coaching to hundreds of health care leaders improving leadership effectiveness, change acceleration and Lean cultural transformation. He earned his bachelor's degree in management from Jacksonville State University and a master of business administration from the University of North Carolina at Chapel Hill.

Who Should Attend

Board Chairs, Board Leadership, Board Members, Trustees



WEBINAR

DATE/TIME

Tuesday
August 9, 2016
1:00 PM - 2:00 PM

REGISTER
NOW

PROGRAM FEE

Webinar connection for MHEI Members: \$175

Webinar connection & CD recording of
the webinar for MHEI Members: \$250

Webinar connection for Non-MHEI Members: \$300

Webinar connection & CD recording of
the webinar for Non-MHEI Members: \$375

Registration fee covers one connection per registration.
Multiple participants can view the webinar. Payment must be received
before connection instructions will be sent

REGISTER

To register, please visit MHEI.org.

Questions? Contact Kelly Heacock,
Program Coordinator:

410.796.6239

kheacock@mhei.org



maryland healthcare
education institute
6820 Deerpath Rd.,
Elkridge MD 21075
410.796.6239 (p)
www.mhei.org