

# How Hospitals, Physician Practices, Nursing Facilities, Hospice & Palliative Care Programs Can Help Each Other Succeed in the Age of MACRA

## Program Overview

CMS is ahead of schedule in implementing performance-based provider and practitioner payments, and Congress gave the agency a powerful new set of tools in the Medicare Access and Children's Health Insurance Program Reauthorization Act (MACRA) that will go into effect soon. ACA and MACRA built the architecture to reward and penalize providers and practitioners according to quality and efficiency performance. Very significant payment cuts will hit physician practices hard if they do not actively begin preparing now. With thoughtful preparation, hospitals, physician practices, and other providers can help each other improve care and prosper. This webinar will identify some examples of potential mutually beneficial efforts tied to CMS' preferred performance measures under the MACRA law.

## Program Objectives

At the completion of this program, the participants will be able to:

1. Describe major trends in the health care market over the next five years
2. List emerging Medicare policies that will affect hospitals and community providers and practitioners over the next five years
3. Identify key partners within health care community with mutually beneficial objectives and priorities for action
4. Differentiate potential joint efforts between institutional providers and physician practices that are responsive to Medicare payment incentives

## About the Speaker

David Schulke has dedicated his entire career to improving health care quality and safety through community advocacy, reforming State and federal public policy, and supporting provider improvement. As a Vice President of the Health Research and Educational Trust (HRET), an affiliate of the American Hospital Association, David led projects helping a wide variety of providers and practitioners to reduce costs and improve health care quality, safety, and the patient experience of care. Most recently he led the Agency for Healthcare Research and Quality's (AHRQ) "CANDOR" project to help hospitals with disclosure and early offer programs after unexpected patient harm events. He previously led a project to focusing on readmissions and improving the patient experience of care, and also helped led HRET's successful 31-State Hospital Engagement Network's (HEN) initiative to reduce hospital readmissions. He began his career leading a community-based organization addressing quality and access problems in long term care facilities. David has no real or perceived conflicts of interest that relate to this presentation.

## Who Should Attend

Hospital staff including nurses, patient experience staff, care managers, social workers, hospitalists, physician office practices and services groups, hospice, palliative care and nursing home administrators, and nursing services directors.



## WEBINAR

### DATE/TIME

Thursday  
July 21, 2016

1:30 PM - 3:00 PM

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### PROGRAM FEE

Webinar connection for MHEI Members: \$175

Webinar connection & CD recording of  
the webinar for MHEI Members: \$250

Webinar connection for Non-MHEI Members: \$300

Webinar connection & CD recording of  
the webinar for Non-MHEI Members: \$375

Registration fee covers one connection per registration.  
Multiple participants can view the webinar. Payment must be received  
before connection instructions will be sent

## REGISTER

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