Texting and Email with Patients Under HIPAA - New Guidance, New Enforcement

Program Overview

In order to integrate the use of e-mail and texting into patient communications, it is essential to perform the proper steps in an information security compliance process to evaluate and address the risks of using the technology. This session will describe the information security compliance process, how it works, and how it can help you decide how to integrate e-mail and texting into your organization in a compliant way. Mr. Sheldon-Dean will also discuss the requirements, the risks, and the issues of the increasing use of e-mail and texting for patient and provider communications and provide a road map for how to use them safely and effectively, to increase the quality of health care and patient satisfaction. In addition, he will discuss how to be prepared for the eventuality that there is a breach, so that compliance can be assured.

Program Objectives

At the completion of this program, the participants will be able to:
1. Identify the rules surrounding patient communications and access of information under HIPAA.
2. Explain the risks of insecure communications to patients.
3. Manage and audit the use of insecure communications made at the request of patients.
4. Discuss when secure communications are required and what must be done to secure communications and devices.

About the Speaker

Jim Sheldon-Dean is the founder and director of compliance services at Lewis Creek Systems, LLC. He is a frequent speaker regarding HIPAA, including speaking engagements at numerous national healthcare association conferences and conventions, and the annual NIST/OCR HIPAA Security Conference. Sheldon-Dean has more than 16 years of experience specializing in HIPAA compliance, more than 34 years of experience in policy analysis and implementation, business process analysis, information systems and software development, and eight years of experience as a Vermont certified volunteer emergency medical technician. Jim has no real or perceived conflicts of interest that relate to this presentation.

Who Should Attend

Compliance officers, privacy and security officers, health information management leadership and staff, information security, and patient relations, as well as staff in patient intake and front-line patient relations. Also included should be those involved in, interested in, or responsible for, patient communications, information management, and privacy and security of protected health information (PHI) under the Health Insurance Portability and Accountability (HIPAA) Act.

WEBINAR

REGISTER NOW

DATE/TIME
Thursday
May 26, 2016
1:30 PM - 3:00 PM EDT

PROGRAM FEE
Webinar connection for MHEI Members: $175

Webinar connection & CD recording of the webinar for MHEI Members: $250

Webinar connection for Non-MHEI Members: $300

Webinar connection & CD recording of the webinar for Non-MHEI Members: $375

Registration fee covers one connection per registration. Multiple participants can view the webinar. Payment must be received before connection instructions will be sent

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Questions? Contact Kelly Heacock, Program Coordinator:

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