

Value-Based Care - No Single Way to Win; Where is Tomorrow's True North?

Program Overview

How can an organization move from a top-line focus to a top-value focus without driving the organization into financial ruin? Only 25 percent of acute care organizations (ACOs) have yielded any meaningful savings or distributions to physicians. Thus, ACO's cannot be the only model used to engage physicians. When organizations have implemented a strategic cost reduction and revenue optimization plan, as well as created physician alignment models that drive clinical integration, it is a natural progression to manage the health of a population. The acumen shift that occurs during this journey will propel value-based transformation and enable organizations to be deliberate about launching value-based positioning strategies.

David Wildebrandt will discuss how hospitals can best manage the transition from a fee-for-service "sick-care" approach to adopting one that focuses on keeping patients well. Using case study illustrations, he will demonstrate how hospitals can rethink the learned way of doing business and position their organizations to thrive in the value-based population health management environment.

Program Objectives

At the completion of this program, the participants will be able to:

1. Discuss different strategies for success in a value-based environment.
2. Design a roadmap to navigate the volume-to-value transition.
3. Identify key questions to assess and evaluate their organizational readiness.
4. Practice the value-based transformation in a way that solves the issues health systems face today while simultaneously preparing for future payment models.
5. Discuss how to jumpstart their clinically integrated network (CIN) and deploy hospital quality and efficiency programs (HQEPs), accountable care organizations (ACOs), Medicaid Shared Savings Programs (MSSPs) in a controlled sequence to engage physicians.

About the Speaker

David Wildebrandt is a managing director of Berkeley Research Group's (BRG) Healthcare Performance Improvement Practice and also leads their Portfolio Optimization and Strategy Practice. He has over 15 years of health care operations experience focused on improving contribution margin; improving efficiency through clinical process redesign; and enhancing physician integration. Prior to joining BRG, David served as senior VP for Baptist Health Care and as president for Baptist Hospital, Inc. He brings extensive, relevant experience to help guide health care organizations through today's financial landscape while improving clinical outcomes and sustaining an engaged culture. David has no real or perceived conflicts of interest that relate to this presentation.

Who Should Attend

Hospital and nursing home CEOs, administrators, COOs, CMOs, medical staff and health population leaders, senior finance executives, CIN leadership, and others interested in health care value-based management.



WEBINAR

DATE/TIME

Thursday

May 12, 2016

1:30 PM - 3:00 PM EDT

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NOW

PROGRAM FEE

Webinar connection for MHEI Members: \$175

Webinar connection & CD recording of the webinar for MHEI Members: \$250

Webinar connection for Non-MHEI Members: \$300

Webinar connection & CD recording of the webinar for Non-MHEI Members: \$375

Registration fee covers one connection per registration.

Multiple participants can view the webinar. Payment must be received before connection instructions will be sent

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Questions? Contact Kelly Heacock,
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