

# EHR Optimization: Why Is Meaningful Use So Difficult?

## Program Overview

Is your organization struggling with realizing the value of your investments in EHRs and other health IT systems? Or even still struggling to gain universal buy-in and usage? The current focus on EHR Optimization raises key questions: Why do so many EHR implementations fall short of achieving expected improvements in health care outcomes? What goes wrong and why? Are there specific things that successful innovators do differently? This webinar highlights ten themes that set apart health care innovators who achieve positive health care outcomes from those who fall short.

The presentation is based on the author's research examining EHR implementation from a systems framework to identify factors that differentiate institutions that achieve positive outcomes from those that report little to no impact and sometimes negative results. The primary aim is to identify what health care organizations that achieve the best results share in common that may account for their success in 'meaningfully using' health IT to improve care delivery.

## Program Objectives

At the completion of this program, the participants will be able to:

- Examine the systematic nature of transformational change and the implications for how effective leaders approach innovation.
- Identify common pitfalls to successful EHR implementation, buy-in, and innovation.
- Distinguish Critical Success Factors (CSF) common to successful innovation

## About the Speaker

Dr. Elizabeth Regan is Chair of the Department of Integrated Information Technology and associate professor of health information technology at the University of South Carolina. She is also an adjunct professor in the Arnold School of Public Health. Prior to joining USC in July, 2011, she served as Chair of the Department of Information Systems, College of Business, at Morehead State University, Kentucky, for 11 years, and as the Elmer and Donna Smith Endowed Chair in Health Systems Management for two years. She serves on the Board of Directors for the Northeast Kentucky Regional Health Information Organization (NeKY RHIO), of which she is a founding member and first Board Chair. The RHIO also serves as the Regional Extension Center for Eastern Kentucky. Dr. Regan served five years on the Coordinating Council for the Kentucky State Health Information Exchange and on the faculty of the University of Kentucky Medical School Rural Physician Leadership program. She was recently appointed to the national HIMSS Innovation Committee.

## Who Should Attend

C-Suite (CEO, CFO, CMO, CMIO, CIO, CNO), Physicians, Nurses



## WEBINAR

### DATE/TIME

Tuesday  
May 24, 2016

2:30 PM - 4:00 PM EDT

REGISTER  
NOW

### PROGRAM FEE

Webinar connection for MHEI Members: \$175

Webinar connection & CD recording of  
the webinar for MHEI Members: \$250

Webinar connection for Non-MHEI Members: \$300

Webinar connection & CD recording of  
the webinar for Non-MHEI Members: \$375

Registration fee covers one connection per registration.

Multiple participants can view the webinar. Payment must be received before connection instructions will be sent

## REGISTER

To register, please visit [MHEI.org](http://MHEI.org).

Questions? Contact Kelly Heacock,  
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