



WEBINAR:

REWARD AND RECOGNITION ON A LIMITED BUDGET: SURFACE VS. SUBSTANCE

Tuesday, September 14, 2010 / 10:00-11:00 AM EDT

Three different companies gave the same annual reward. Even though the reward was identical, from company to company it had three different levels of effectiveness, ranging from very high to very low. What made the difference? Effective reward and recognition programs reflect the philosophy of the organization and build on its goals and objectives. Ineffective programs can set up an adversarial relationship between the organization and its employees. It doesn't matter whether you have an existing reward and recognition program or are starting one from the ground floor. The principles and focus of this session will identify tools you can use to make the most of your investment, whether you have a large budget or just a few dollars to spend.

Program Topics:

- Introduction - The dignity and respect approach
- Difference between reward and recognition
- Misconceptions of reward programs and why some don't work
- Ongoing process of recognition
- Commercial reward programs vs. developing your own
- Use local resources
- Low cost/no cost ideas

Objectives:

- Explain the difference between reward and recognition
- Identify current reward and recognition activities, whether formal or informal
- Determine goals for reward and recognition that support company objectives

Target Audience: CEO, COO, CNO, HR director, medical director, nursing leadership, department manager, professional staff nurses, clinical staff, and nursing home administrator

Faculty: Gail Pursell Elliott, Innovations Training, has over 20 years experience in administration, education, motivation, and human resource consulting. She is the author of several books and has presented numerous times to a wide range of audiences. Lastly, she is a graduate of Penn State University.



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SURFACE VS. SUBSTANCE [1044 T2611]**

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Prior to the event, you will receive a file with the link to the webinar, call-in (bridge) phone number, and link to the handout. You are encouraged to make enough copies of the handout for all the participants at your hospital. If you have not received an e-mail with instructions via the e-mail you provided on the registration form or if you are unable to download or open presentation materials, at least three (3) business days prior to the event, please contact Mary Hofbauer Brown at 410.796.6204 or via e-mail to mhbrown@mhaonline.org.

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