



MHEI WEBINAR: RESCHEDULED
HIPAA IN A HITECH WORLD: PROPOSED AMENDMENTS TO THE HIPAA PRIVACY RULE AND HOW THEY WILL AFFECT YOUR HOSPITAL

Wednesday, August 4, 2010 / 4:00-5:30 PM EDT

.....

The HITECH Act of 2009 mandated major changes in the HIPAA Privacy Rule. This webinar will cover the proposed changes to the HIPAA Privacy Rule, which the Department of Health and Human Services (HHS) has indicated it will publish in May 2010. These changes are expected to include new rules on business associate contacting, restrictions on disclosure to health plans, patient electronic access to their health information, new restrictions on marketing and fundraising, and more.

Faculty: Kristen Rosati is a partner in the law firm of Coppersmith Schermer & Brockelman PLC. Her practice concentrates in clinical research, electronic health records, health information privacy and security, and consent issues. Much of her work is at the intersection of these areas, including data sharing in collaborative research, the creation of data warehouses and tissue banks for research, and “secondary” use of health information. She has been listed in Best Lawyers in America for health care since 2007.

Ms. Rosati is a member of the American Health Lawyers Association (AHLA) Board of Directors, Chairs the AHLA Quality Council, and is immediate past Chair of AHLA’s Health Information and Technology Practice Group. She also chairs the Legal Committee for Arizona Health-e Connection, Arizona’s e-health data exchange initiative, and was a member of the National Governor’s Association State Alliance for e-Health, Health Information Protection Task Force. She chaired the legal work for the Adoption of Standard Policies Collaborative, part of the Health Information Privacy and Security Collaboration (HISPC) funded by the Office of the National Coordinator for Health Information Technology. She is outside General Counsel to eHealth Initiative (eHI) and the Foundation for eHealth Initiative, non-profit affiliated organizations at the cutting edge of health information exchange and health information technology policy.

Target Audience: CEOs, COOs, CFOs, CIOs, compliance officers, hospital legal counsel, privacy officers, and security officers.



HIPAA IN A HITECH WORLD: PROPOSED AMENDMENTS TO THE HIPAA PRIVACY RULE AND HOW THEY WILL AFFECT YOUR HOSPITAL [1030/1279]

Wednesday, August 4 / 4:00-5:30 PM EDT

You should register at least five (5) business days prior to the event to ensure optimal processing of conference materials. To register, please submit the attached registration form. **Without payment (via check or credit card), your registration cannot be processed, and you will not receive connection instructions.**

Prior to the event, you will receive a file with the link to the webinar, call-in (bridge) phone number, and link to the handout. You are encouraged to make enough copies of the handout for all the participants at your hospital. If you have not received an e-mail with instructions via the e-mail you provided on the registration form or if you are unable to download or open presentation materials, at least three (3) business days prior to the event, please contact Mary Hofbauer Brown at 410.796.6204 or via e-mail to mhbrown@mhaonline.org.

Substitution, Transfer and Cancellation Policy

Refunds, minus a \$25 processing fee, will be granted if requests are received by MHEI at least 5 business days prior to the program. No refunds will be issued after that date. Substitutions, however, are permitted.

.....

Registration Fee \$150 per Webinar/Session for MHEI members; \$250 for non-members

Registration fee covers one or multiple participants at one location (**one connection per registration**) and includes one set of instructional materials/handouts. Advance registration is required to ensure delivery of instructional materials. Upon receipt, additional handouts can be copied.

Without payment (via check or credit card), your registration cannot be processed, and you will not receive connection instructions.

Name and Title of Contact Person _____
Email: _____ Direct Phone # _____
Organization _____
City, State, Zip _____

Method of Payment

Check in the amount of \$_____ payable to Maryland Healthcare Education Institute is enclosed.

MasterCard VISA American Express

Credit Card # _____ Exp Date _____ CSC # _____

Name on card _____

Return Registration Form and Payment to:

Mary Hofbauer Brown
Director, Operations & Programs
Maryland Healthcare Education Institute
6820 Deerpath Road
Elkridge, MD 21075

mhbrown@mhaonline.org
410.796.6204
410.379.9541 FAX